

MEDIA RELEASE

BOANS FOR SERVICE

The story of a department store 1895-1986

For nearly a century Boans was the big shop in Perth. Now it is the stuff of memory and this book brilliantly evokes the story behind the memories.

Geoffrey Bolton

About the Book

Generations of customers remember the white-coated staff who cut cheese and butter so precisely with a piece of wire, the smell of coffee and freshly baked cakes, the magic of the pneumatic sales docket delivery system, the window displays, the bargain basement specials, the marble stairs and the thrill of Father Christmas arriving by train and being delivered by Fire Brigade ladder to the second floor.

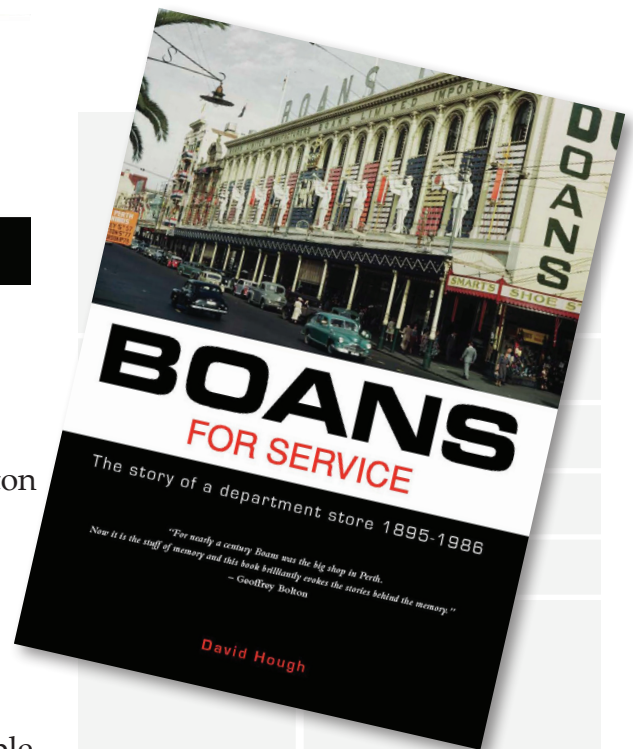
This lavishly illustrated book reflects not only the changing face of retail shopping but that of Western Australia itself as it tells the fascinating, ninety-year story of our greatest department store. Boans for Service, alas, is now just a memory. But what a memory!

About the Author & Illustrator

David Hough was a theatre, opera and dance critic for more than twenty years for the *National Times*, *Dance Australia*, the *Bulletin* and the *Australian Financial Review*. His centennial history of His Majesty's Theatre, *A Dream of Passion* (2004) was shortlisted for the inaugural WA Premier's History Prize in 2005. Much of his research, consulting, writing and broadcasting (for the ABC) focusses on the relationship between the arts and business communities.

Media Points

- Boans Department store was a landmark in Perth for 90 years.
- The book will be launched by the Right Honorable Lord Mayor Lisa Scaffidi at the Art Gallery of WA and will be attended by over 200 ex Boans employees.
- The Boans story is told in the broader context of Western Australia's social, economic and political history.
- Much of the material used in the book had never been seen before and will be new to the audience.



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